## Middle Bucks Institute of Technology

Week 37 Lesson Plan for 05-16-22

Level 100

Program: Multimedia Technology

Teacher: James Davey

Content From PDE POS	PA Core Standard	Skills/Objective Demonstrate knowledge	Activities Using these methods to learn	Assessment How am I evaluated?
610 Demonstrate the proper operation of a video camera.	Multistep Process	Video Production Introduction to the camcorder Understanding native file formats Ingesting media properly Understanding context in the use of words for meaning Screenplay writing —basics  Image Editing — revisit Advanced image editing skills Using masks effectively Altering color Adding light effects and shading Copying layers and manipulating Selecting the most appropriate tool for the task.  Portfolio Presentation File management File formats for Web optimization Improve understanding of Google Slides Create an effective, interactive presentation Share the presentation from Drive	G-CR #6 — Portfolio Presentation  Refer to the three assignments in Google CR  Part I — Optimize & organize samples for Web  Part II — Practice (learn) nuances of G-Slides  Part III — Create a portfolio presentation—Slides  Part IV — Share and Collaborate with P-group	<ul> <li>Employability rubric</li> <li>Submit a G-Slides presentation (trial)</li> </ul>
Election Day • nonsynchronous assignment			Election Day • nonsynchronous assignment from home	
<ul><li>708 Create a self-marketing package (including: portfolio, demo reel, resume).</li><li>706 Create format and present media presentation.</li></ul>			G-CR #6 — Portfolio Presentation  Refer to the three assignments in Google CR  Part I — Optimize & organize samples for Web  Part II — Practice (learn) nuances of G-Slides  Part III — Create a portfolio presentation—Slides  Part IV — Share and Collaborate with P-group  HW: Reflection blog	<ul> <li>Employability rubric</li> <li>Portfolio Presentation Rubric</li> <li>Comment on peer project work √√</li> </ul>
<ul> <li>603 Import and/or transfer media into editing software.</li> <li>611 Apply white balance procedures to the production environment.</li> </ul>			Intro to Video #1: Camera Native Codecs HPX170 Camera Operation • Operational features of camera: menu list • Practice zoom, focus, white balance, set codec Demo and practice with video tripods  Activity: In-camera movie assignment #1 • In-Cam 8-Shot sequence	<ul><li>Employability rubric</li><li>HPX-170 checkoff</li><li>Video rubric #1</li></ul>
			In-camera Critique  Transfer the native files using firewire Share & Critique the unedited sequences  Quick Quiz – HPX functions  Activity #2: Words have Meaning-Pt. II Based on last week's WORD_activity — How to Brainstorm and write a logline Intro to Video #2: Visual Storytelling (Emotion) Use only visual story-telling (no audio) Write a longline Shoot the production	<ul> <li>Employability rubric</li> <li>Quiz</li> <li>Movie rubric</li> <li>Blog rubric</li> </ul>
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